

GARDENS AGLOW

Nov. 15-Dec. 31, 2018 from 4-9 p.m.

Gardens Aglow runs Nov 15-Dec 31 (Thursdays – Sundays) from 4-9 p.m—see the full schedule at www.MaineGardens.org. We are closed on Thanksgiving and Christmas Eve.

This is Garden Aglow's fourth year. Our first year saw 36,000 attendees; last year's attendance was 78,000.

We'll have complimentary shuttles to GA from the shuttle station located at the fire station in Boothbay Harbor and we're encouraging our guests to spend the day in the harbor before taking the shuttle to Gardens Aglow.

GARDENS AGLOW FUN FACTS:

- Over 300 trees get wrapped, and it takes roughly two months to get all the lights up for Gardens Aglow.
- The total KW for our 650,000 lights is 10 KWh. The cost is 8 cents per kWh, so the energy cost for an evening of Gardens Aglow is only \$4.00. That's an energy cost of \$120 for the entirety of the 30-night run.
- We anticipate stringing 66 miles of lights this year. Our CEO, Bill Cullina, can string about 5 feet per minute, so if that's the average stringing time, it would take one person over 2,100 hours to string all the lights.
- Every year, couples get engaged during Gardens Aglow—and in 2017 we had three pop-up weddings.
- In 2017, the sugar maple on the Great Lawn had 100 strands of lights (4800 lights)—that's the most lights of any tree in the Gardens because there are so many branches.
- The most Instagrammed parts of Gardens Aglow included the immersive experiences of the Woodland Garden, beneath the arbor in the Kitchen Garden, and under the Rose Arbor.
- Our new Aurora Borealis display will take over our Native Butterfly and Moth House. We've ordered special RGB lights that are fully programmable. We will take the mesh off of the house, but leave the frame. The strands will run perpendicular up the sides of the house and attach to the middle peak.

2018 EVENT INFORMATION

Note to press – if you would like to cover Gardens Aglow for your story, broadcast, or blog, please contact **Kris Folsom, Director of Marketing** at 207-633-8040 to schedule a visit.

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