



Videographer & Video Editor Internship

CMBG Mission: The mission of Coastal Maine Botanical Gardens is to inspire meaningful connections among people, plants and nature through horticulture, education and research.

Internship Mission: This internship is an opportunity to experiment with the creative process of filming and editing video content, to learn how to maintain and enhance a successful brand through video, and to build your videography portfolio. Applicants will capture video of programs, events and the gardens and produce finished videos of varying lengths for marketing purposes. We expect candidates to have a sense of ownership in their career development and a commitment to excellence. We have a supportive environment with a friendly, professional work atmosphere that encourages creativity and growth.

Academic/Experiential-Learning Nexus: Video Production, Marketing & Communications

Position Summary: CMBG is looking for a creative, enthusiastic student to join our team this summer as a Videographer and Video Editor Intern. Applicants must enjoy working with people of all ages and be willing to immerse themselves in a fast paced and public-facing environment. The intern will be responsible for the following:

- Capture the CMBG experience, gardens, programs and events using video equipment.
- Edit captured video to tell a visual story across marketing channels, including social media, television advertisement and on-site screens.
- Work with marketing team to ensure projects maintain and share the CMBG brand.
- Create and present a final presentation for management and leadership members at the close of the internship program highlighting the work you accomplished throughout the summer.

Qualifications: The successful candidate must have an interest in marketing, visual story-telling and the guest experience; an ability to work well with different personalities; and an interest in learning more about plants, nature and the Coastal Maine Botanical Gardens environment. A demonstrated proficiency in Adobe Premiere Pro, attention to detail and elevated design eye, and pre- and post-production skills are necessary for success in this position. Candidates must be able to work independently, utilizing project and time management skills.

Schedule: This is a full time, on-site internship from approximately mid-May to late August, with some flexibility around start and finish dates depending on candidate's availability. Must be available for a flexible weekly schedule that may include some evenings or weekends, depending on special events or other projects. There is an hourly wage for this internship. The successful candidate is responsible for his/her own transportation to and from the workplace. Assistance finding housing is available.

To Apply: Qualified candidates should submit a cover letter describing their interest in the position, a resume, and a link to examples of produced video projects to: Kris Folsom, Director of Marketing, at kfolsom@mainegardens.org.

Application Deadline: Until the position is filled.